

TTI SUCCESS INSIGHTS®
DISCOVER • ENGAGE • ADVANCE • PERFORM

Recruit and Retain Effective Teams with **TTI TALENT INSIGHTS®**

*“By implementing **Talent Insights** in our call center’s hiring process, we slashed our turnover rate in half, saving the company over **\$500,000 a year.**”*



Ideal for the **recruitment and retention** of entry level-customer service, experienced sales reps and managers, **Talent Insights** is simple, yet sophisticated.

Talent Insights effortlessly integrates the Behaviors individuals bring to the job and the Motivators that drive them.

Talent Insights is available in management/staff, executive and sales versions.

PROVIDED BY:

BRIAN TRACY®
GLOBAL

Professional Development | Corporate Training
Achieving personal and business goals faster.

What Does TTI Talent Insights® Provide?

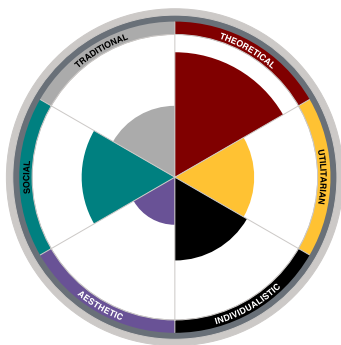
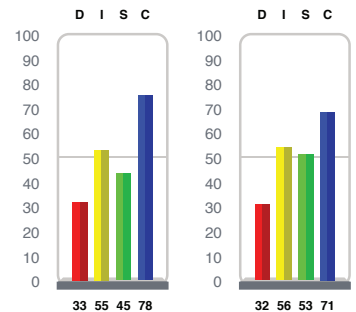
Behaviors

Behavioral research suggests that the most effective people are those who understand themselves, both their strengths and weaknesses, so they can develop strategies to meet the demands of their environment. This report measures the four dimensions of normal behavior: dominance, influence, steadiness and compliance.

Talent Insights tells you *how* this individual will perform.

Adapted Style

Natural Style



Motivators

Knowledge of an individual's motivators help to tell us why they do things. The Personal Motivation & Engagement report measures the relative prominence of six basic interests or motivators (a way of valuing life): Theoretical, Utilitarian, Aesthetic, Social, Individualistic and Traditional.

Talent Insights illuminates what motivates this individual's behavior.

Talent Insights defines how an individual's behaviors and motivators blend together, so you'll understand how to enhance performance and increase overall job satisfaction.

